



Network of Arab-American Professionals' 2nd Annual Conference

July 21, 2004

Dear sponsor

The Network of Arab-American Professionals (NAAP), the largest and fastest growing professional networking association in the Arab-American community today, will be holding its 2nd Annual National Conference on 24-26 September 2004 in Boston, Massachusetts.

Founded in January 2001, NAAP now has over 2000 members nationwide and, with ongoing efforts to establish chapters in all 50 states, is continuing to expand rapidly. Current membership consists of professionals with careers primarily in medicine, law, finance, engineering, education, and high technology, among others.

The 2nd annual NAAP conference will consist of plenary sessions, panels and workshops that directly address the professional and civic empowerment needs of the Arab-American community, including career panels in finance, media, entrepreneurship, government and education, and civic panels on the electoral process, running for political office, and grassroots organizing. Attendees will also hear from senior representatives from the different presidential campaigns, and will honor the Arab-American Business Person and Activist of the Year. The most recent conference program is enclosed for your review.

NAAP is currently offering vendors the ability to market their products and services to the Arab-American community on a national level through on-premises booths and advertisements in the Conference Handbook. Vendors may sell an unlimited amount of products and services at a booth for both days for a flat rental fee of \$400. Vendors who would like a booth for marketing purposes only (i.e. no sales) may rent one for only \$350 for both days.

Additionally, ad space in the Conference Handbook is available at the following rates:

Full Page, Color:	\$300	Full Page, B/W:	\$250
1/2 Page, Color:	\$200	1/2 Page, B/W:	\$150
1/4 Page, Color:	\$125	1/4 Page, B/W:	\$100

NAAP is also pleased to discuss any special sponsorship requests. In-kind contributions are always welcome and appreciated.

The enclosed information describes NAAP and the conference program in more detail. If you have any questions please contact Shatha al-Aswad at (617) 817-0989.

We believe you have much to contribute, and much to gain from the success of our efforts to provide professional development, career guidance, civic education and empowerment for the Arab-American community. We sincerely hope to have your presence, support and participation at our annual conference.

Thank you for your consideration.

Sincerely,

Network of Arab-American Professionals